

**Rest of Europe joins the T1 fever!
FIA’s European Truck Racing Championship drivers to race in India for the very first time**

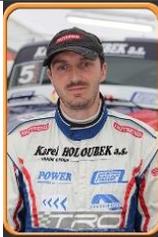
Also introduces T1’s first woman driver, German Steffi Halm

Mumbai, March 09, 2017: The T1 PRIMA TRUCK RACING CHAMPIONSHIP in its fourth edition is all set to see some more excitement at the Buddh International Circuit (BIC), with accomplished racers from **FIA’s European Truck Racing Championship (ETRC)** competing in the championship for the very first time. The ETRC will be represented by six racers from the rest of Europe, who will compete in the Pro class category alongside six British drivers from the **British Truck Racing Association (BTRA)**, who have raced in T1 since the sporting event was first introduced in 2014.

Among these are Spanish Antonio Albacete, three time ETRC Champion (2005, 2006 & 2010), Hungarian Norbert Kiss, two time ETRC Champion (2014 & 2015) and Woman driver Stephanie Halm.

UT Ramprasad, Head – Marketing, Commercial Vehicles, Tata Motors said, “We at Tata Motors are delighted to introduce new racers from FIA’s European Truck Racing Championship (ETRC), in season 4 the T1 PRIMA Truck Racing Championship. Having created history by introducing trucking racing in the country for the very first time and then introducing Indian drivers to the sport, today we are also proud to have T1’s very first woman racer, German Stephanie Halm, participate in the fourth edition of the championship, for one of the most diverse motorsport events in the country. The new European racers will definitely bring in some more excitement and experience from the home of truck racing, as they battle it out for the very first time in India, in the best Indian made warhorse – the Tata PRIMA. True champions from the world of motorsports, we now have all the ingredients, as we ready ourselves for another exhilarating edition of T1.”

Driver from the ETRC competing in Season 4 of the T1 PRIMA TRUCK RACING CHAMPIONSHIP are –

Antonio Albacete (Spain)	David Vrsecky (Czech Republic)	Gerd Körber (Germany)	Norbert Kiss (Hungary)	Stephanie Halm (Germany)	Thomas Robineau (France)
					

Drivers from the BTRA competing in Season 4 of the T1 PRIMA TRUCK RACING CHAMPIONSHIP are –

David Jenkins (UK) – T1 Season 3 Champion	Ryan Smith (UK)	Shane Brereton (UK)	Adam Bint (UK)	Simon Reid (UK)	Oliver Janes (UK)
					

Conducted under the aegis of FIA & FMSCI, the T1 Prima Truck Racing Championship will feature Tata PRIMA race trucks, built for the purpose. A one-make championship, six teams will compete in the Pro Class category of the T1 PRIMA Truck Racing Championship. These are –

Team Castrol Vecton	Team Cummins	Team Tata Technologies Motorsports	Team Dealer Warriors	Team Dealer Daredevils	Team One World Racing (NEW TEAM)
					

India's only truck racing championship is organised by Madras Motor Sports Club (MMSC), with safety and performance standards as per the guidelines of the British Truck Racing Association (BTRA).

In Season 4, Tata Motors has also partnered with some of the country's leading automotive brands. These are **WABCO** – Official Braking Technology Partner, **JK Tyre** – Official Tyre Partner, **Castrol** – Official Lubricant Partner, **Cummins** – Official Engine Technology Partner and **Tata Technologies**.

Apart from hosting experienced international drivers, Season 4 of the T1 PRIMA Truck Racing Championship will also host two other races – CHAMPIONS CLASS & SUPER CLASS. Consisting of Indian racers, selected under the T1 Racer Program, T1 further reinforces the company's strategic objective of making the profession of truck driving aspirational and at the same time acts as a catalyst to induct drivers into the commercial vehicles profession, addressing the problem of driver shortage.

Season 4 of the T1 PRIMA Truck Racing Championship will be held on Sunday, March 19, 2017, at the Buddh International Circuit (BIC), Greater Noida.

About Tata Motors:

Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2,75,561 crores (USD 41.6 billion) in 2015-16. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 9 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS and Russia.

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